### 08:30 - 09:45 - REGISTRATION



09:30-09:45 - WELCOME NOTE by Anil Wanvari - Founder, CEO & Editor-In-Chief | Indian Television Dot Com Group

#### 09:45 - 10:05 - FIRESIDE CHAT



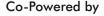
Thomas Kim - Managing Director, Kross Pictures, Inc.

#### Moderator:

Anil Wanvari, Founder, CEO and Editor-In-Chief, Indian Television Dot Com Group

Topic: The man who came from nowhere- Getting inside the mind of Global Content Master who has successfully produced blockbuster movies and shows in South Korea, China India and is further building his presence in India with Bollywood, Originals and South Movies.

#### 10:05 - 10:20 - Presentation





Aparna Acharekar - Programming Head | ZEE5 India



0:20 - 10:40 SPECIAL ADDRESS Sooni Taraporevala - Screenwriter, Photographer & Filmmaker

### 10:40 - 11:20 - UNCOVERING OPPORTUNITIES TO CREATE GREAT CONTENT

#### **PANELISTS:**



Ashish Golwalkar - Head Content **SET & Digital Business Sony** Pictures Networks



Ashima Avasthi - VP & Head, Zee Studios Originals



# INDIANTELEVISION



TV, FILMS, DIGITAL, SOCIAL MEDIA CONTENT & MORE

**MODERATOR:** 

Abhimanyu Singh - Chief Executive

Officer, Contiloe Pictures Pvt. Ltd.

Akash Sharma - Co-Founder &

11:20 - 11:50 - FIRESIDE CHAT

Aashish Singh - Director - Original

Anil Wanvari - Founder, CEO and

Editor-In-Chief, Indian Television

Topic: "Netflix - Made in India.

Producer, Bulldog Media &

Entertainment Pvt. Ltd.

Film, India, Netflix

**Dot Com Group** 

Watched by the World"

**MODERATOR** 

#### 12:10 - 12:50 - GENERATING Saugata Mukherjee -Head Of **AUDIENCES, BUILDING STICKINESS** Original Content, SonyLiv



**PANELISTS:** Binda Dey - Head - Marketing, Red Chillies Entertainment Pvt. Ltd.

THE LARGEST GATHERING OF

**CONTENT CREATORS** 

in INDIA

Co - Powered By

Tipping Point



Abhishek Joshi - Head of Marketing & Business Partnerships, MX Player



Samar Khan - Chief Operating Officer ,Juggernaut Productions (OTT), IN10 Media Network



Dr. Abhishek Shukla - Founder, Filme



Zubin Dubash - COO - Digital (New Media), Shemaroo Entertainment



Ltd. **MODERATOR** Shekhar Mhaskar - Chief Growth



Officer, ISOBAR India

# 12:50 - 13:05 PRESENTATION Esha Nagar - Managing Director, Nepa India

Topic: Hindsight & Insight - The content ecosystem is exploding with choices, carefully curated by the best

in the industry. How is the audience dealing with the content menu? Is there a sweet spot between choice of content & personality type? Is it that simple? 13:05 - 13:10 PRESENTATION

Ridhimaa Bhasin - Head - Syndication and Brand Licensing, Neela Film Productions

> 13:10 - 13:50 - LUNCH Hosted by



Entertainment

### 13:50 - 14:30 - THE POWER OF **REGIONAL STORYTELLING**

#### **PANELISTS:**



Abhishek Rege - Chief Executive Officer, Endemol Shine India



Kutty Padmini - Managing Director & Chairman, Vaishnave Mediaa Works Ltd.



Vivek Bahl - Creative Consultant, Star Maa & Star Vijay; Trainer, Zee **Network Programming** 



Shirish Pattanshetty - Co-Promoter Fakt Marathi (Enter10 Television Pvt. Ltd.)



Jyothi Nayak - SVP - Global Localization, Prime Focus Technologies

#### **MODERATOR:**



Mautik Tolia - Co-Founder & Director, Bodhitree Multimedia Pvt.

#### 14:30 - 14:50 FIRESIDE CHAT Powered By



Ajit Andhare - Chief Operating Officer, Viacom18 Studios



**MODERATOR:** 



Anupama Chopra- Founder and Editor, Film Companion



Nikhil Gandhi, India Head | TikTok

#### MODERATOR:

Anil Wanvari - Founder, CEO and Editor-In-Chief,Indian Television Dot Com Group

14:50 - 15:30 - THE NEW CONTENT



**PANELISTS:** 

Mallika Dua - Actor and Creator



Sunil Nair - Chief Executive Officer, India, Firework



Gunjan Arya - Chief Executive Officer, OML Entertainment Pvt.



Rahul Sarangi - Global Head -Content & Business, The Viral Fever (TVF)



Anirudh Pandita - Founder, Pocket



Satya Raghavan - Director, YouTube Content Partnerships, India, Google MODERATOR:



Mautik Tolia - Co-Founder & Director, Bodhitree Multimedia Pvt.



15:30 - 15:50 FIRESIDE CHAT -Anuraag Srivastava - Co-founder & COO, Rainshine Entertainment



#### **MODERATOR**

Monisha Singh Katial - Advisor & **Producer Reliance Entertainment &** Advisor & Creative Producer, Rainshine Entertainment Topic: "The World Of Voice" Voice and audio are catching on. Whether it is audio blogs podcasting or audio books. They are generating audiences who are coming back for more.

#### 15:50 - 16:00 PRESENTATION



Dr. Abhishek Shukla - Founder, Filme **Topic**: "Filme: A patented Innovation - Dekhein...kabhi bhi...kaheen bhi"

## 16:00 - 16:45 - SUCCESS OR BUST

## **PANELISTS:**







TV. FILMS, DIGITAL, SOCIAL MEDIA CONTENT & MORE

Zee Studios

India Pvt. Ltd.

Network18

MODERATOR:

Sunir Kheterpal - Chief Executive

Sharia Patel - Chief Executive Officer,

Vijay Singh - Chief Executive Officer

Fox Star Studios, A Division Of Star

Priyanka Sinha Jha - Co-Founder,

Partnerships Consultant, Curator &

Talkietive Content Creators and

**Entertainment Content &** 

Columnist, Star India and

16:45 - 17:00

Tea Break & Networking

Sameer Nair - Chief Executive

17:00 - 17:30 - FIRESIDE CHAT

Officer, Applause Entertainment

Officer, Azure Entertainment

# THE LARGEST GATHERING OF **CONTENT CREATORS** in INDIA

Co - Powered By





17:30 - 18:30 - THE ROLE OF WRITERS & **DIRECTORS IN DEVELOPING THE MAGIC SCRIPT** 

#### **PANELISTS:**



Anjum Rajabali - Screenwriter, Script Consultant & Advisor



Hansal Mehta - Film Director, Writer & Producer



Director Om Raut - Film Director, Writer &



Producer



Sumit Arora - Dialogue Writer & Director

**MODERATOR:** 



Raj Nayak - Founder & CEO, House

Piyush Jha - Film Director, Screenwriter, Author & Columnist

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