

AGENDA - DAY 2

| <p>Jade 1</p> <p>Creating Content for Hindi Cinema and Television</p> <p>09:45 – Welcome Note by Mr. Anoop Wanvari – Director IndianTelevision Group</p> | <p>Jade 2</p> <p>Creating Content for Digital and Television</p> <p>09:45 – Welcome Note by Mr. Anil Wanvari – Founder, CEO & Editor-in-Chief IndianTelevision Group</p> |
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| <p>10:00 - 10:45</p> <p>Women in Entertainment</p> <p>Is the male-dominated world yielding to woman professionals? In which areas? Meet the women who are trailblazers in content creation.</p> <ul style="list-style-type: none"> - Ruchikaa Kapoor, EVP & Creative Producer Balaji Motion Pictures - Mansi Darbar – VP, Corporate Strategy & Development IN10 Media - Kranti Gada, COO Shemaroo Entertainment Ltd. - Petrina D’Rozario, Founder - WOMEN IN FILM & TV WIFT India <p>Moderator – Dipika Singh, Founder She Means Business</p> | <p>10:00 - 10:30</p> <p>Fireside Chat</p> <p>Caleb Franklin Founder & Managing Partner Matter Advisors</p> <p>Radhika Gopal Talent Manager Tulsea</p> <p>Moderator: Anil Wanvari, Founder, CEO and Editor-In-Chief IndianTelevision Group</p> |
| <p>10:45 - 11:15</p> <p>Writing for Non-fiction formats</p> <p>Fazila Allana</p> | <p>10:30 – 11:00</p> <p>Producing for Television Nivedita Basu</p> |
| <p>11:15 - 11:45</p> <p>Specializing in Quirky Storytelling & Writing</p> <p>Jyoti Kapoor Moderator : Gayatri Gauri</p> | <p>11:00 – 11:30</p> <p>Directing Digital and Television Series</p> <p>Sonam Nair (Kaafir, The Trip)</p> |
| <p>11:45 - 12:15</p> <p>How to produce 4K and 8K Content?</p> <p>Kamakhya Narayan Singh Travelxp</p> | <p>11:30 - 12:15</p> <p>Case study on the Marathi Series - <i>Pandu</i></p> <p>Sarang Sathaye & Anusha Nandakumar (Bharatiya Digital Party & Gulbadan Talkies)</p> |

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| | 12:15 - 13:15 Digital Series Scriptwriting (Concept to Pitch, Bible to Beyond Season 1) Charudutt Acharya |
| 13:00 - 13:45 LUNCH | 13:15 - 14:15 LUNCH |
| 13:45 - 14:30 In Conversation with Ashwiny Iyer Tiwari & Sucharita Tyagi | 14:15 - 15:00 <i>Making of Star Plus's Kahan Hum Kahan Tum</i> Sandiip Sikcand |
| 14:30 - 15:00 Television Genres – Writing Mythological Shows Utkarsh Naithani | 15:00 - 15:30 Writing – Dialogues & Scenes (Delhi Crime) Sanyuktha Chawla Shaikh Moderated by : Gauahar Khan (TBC)/ Gayatri Gauri |
| 15:00 - 15:45 When should a director say cut? Scenes That Matter. Extracting Performance from Actors & Crew Amit Sharma | 15:30 - 16:15 Writing a Digital Series Sumeet Vyas Moderated by : Sanyuktha Chawla Shaikh |
| 15:45 - 16:30 Developing THE MAGIC SCRIPT (Writer's & Director's take) Abhishek Chaubey and Sudip Sharma | 16:15 - 17:00 Writing for Genres – Naagin and Supernatural Mukta Dhond & Mrinal Jha |
| 16:30 - 17:15 Demystifying the Writer's process Vijay Maurya <hr/> 17:15 - 18:15 Developing THE MAGIC SCRIPT (By the Power Players) - Sanyuktha Chawla Shaikh - Somen Mishra - Rucha Pathak Moderator – Gayatri Gauri | 17:00 - 17:50 Creating Hot Digital Shows Karan Anshuman and Gurmmeet Singh Moderator : Suraj Wanvari |